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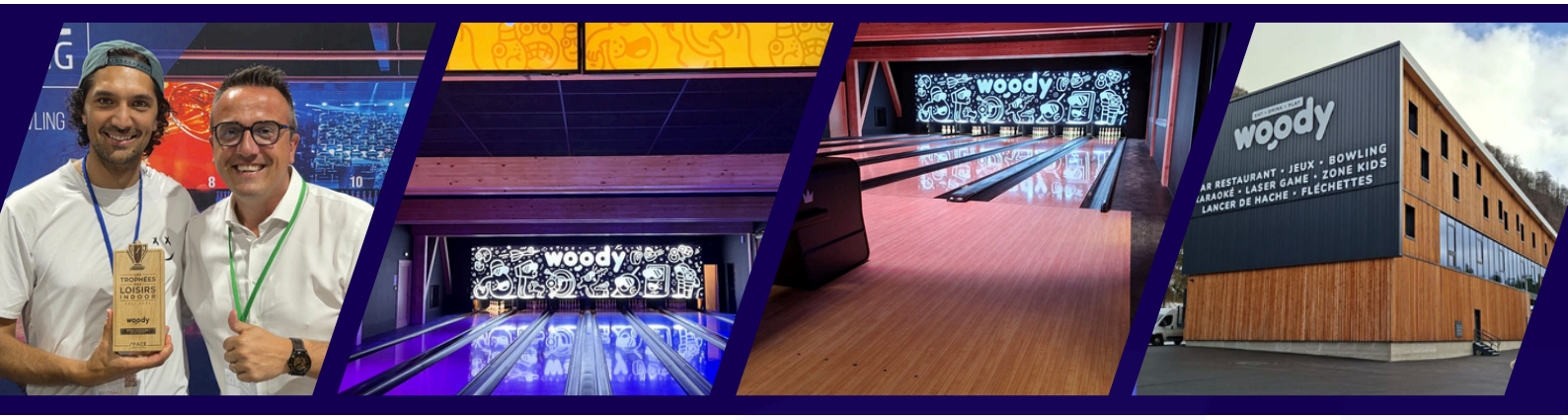
Woody Wins "Best New Leisure Park" Award at SELI 2026



Located in Saint-Jean-d'Aulps, in the heart of the French Alps, Woody has been awarded the "Best New Leisure Park" title at SELI 2026, one of France's leading trade events for the indoor leisure industry.

The award recognizes the quality, innovation, and overall visitor experience of newly opened leisure destinations—and Woody is a perfect example of a modern entertainment concept. Combining bowling with karaoke, laser game, kids' activities, axe throwing, darts, and more, the venue has quickly established itself as a unique destination for families, groups of friends, and tourists visiting the Alps.

Valcke Bowling is proud to have been selected as the partner for the bowling installation. The center features six Brunswick lanes equipped with Boost ST pinsetters, delivering the reliability, performance, and ease of maintenance that today's entertainment venues expect.

The bowling operation is powered by Brunswick SYNC, a complete management platform that goes far beyond scoring. From online reservations and front desk operations to food & beverage integration, lane management, and business reporting, SYNC helps operators streamline their daily activities while providing guests with a seamless and modern bowling experience.

For multi-activity entertainment centers such as Woody, having an integrated management system is essential. It allows operators to focus on what matters most: creating memorable experiences for their guests while running an efficient and profitable business.

We would like to thank Marion Coffy, Loïc Carollo, and the entire Woody team for their trust throughout the project. Seeing Woody receive this national recognition is a wonderful reward for everyone involved, and we wish them many years of continued success.

Contact Valcke Bowling
bowling@valckegroup.com