

Valcke Bowling Strengthens Its Presence in Slovenia and Croatia with Damir Šojat



Photo: Mathias Sypré (COO Bowling), Henri Valcke (CEO), Damir Šojat (Account Manager Slovenia & Croatia) and Tadeusz Pawlikowski (Sales Manager CEE)

Valcke Bowling is pleased to welcome **Damir Šojat** as its **new representative for Slovenia and Croatia**, reinforcing its commitment to providing local expertise, reliable service and high-quality bowling solutions across both markets.

With **16 years of experience** in the bowling industry, Damir brings extensive knowledge and a strong network within the European bowling community. Starting as a player before becoming a coach and federation board member, he has also been involved in operating a 14-lane bowling center near Zagreb for the past four years. Most recently, he served as Host Tournament Manager of the Mediterranean Bowling Championships 2026 in Croatia.

For Valcke Bowling, Damir's appointment represents another step in strengthening its **international presence and building closer relationships** with bowling centers, operators and pro shops throughout the region.

"I see Valcke Bowling as a company built by bowlers, for bowlers. I'm excited to contribute my experience, market knowledge and passion for bowling to our future success," says Damir Šojat. With Damir joining the team, Valcke Bowling aims to further develop its activities in Slovenia and Croatia, combining Brunswick's leading bowling technology with dedicated local support and industry expertise.

"My goal is to provide the best possible service to bowling centers and pro shops, with high-quality products, quick responses and reliable support. I want to help grow bowling in both countries and build strong, long-term relationships."

Welcome to Valcke Bowling, Damir!

